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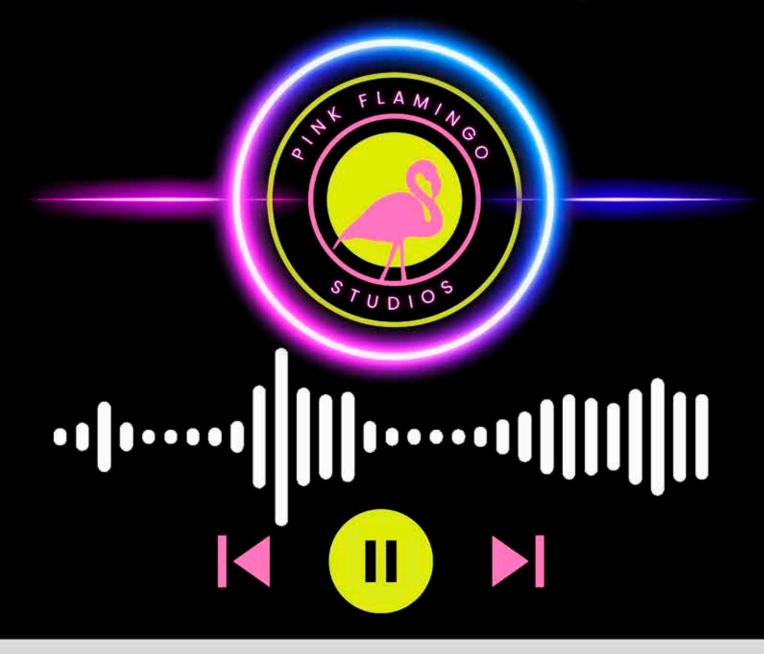






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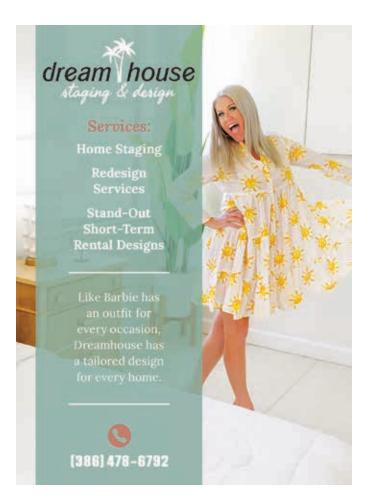


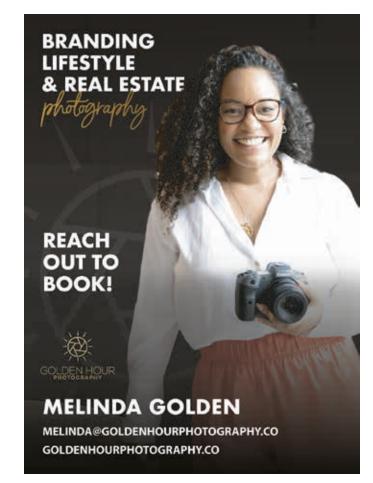
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If you are interested in nominating people for certain stories, please email us at: Team@SpaceCoastRealProducers.com









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Meet The **Team**



Aaron Ludin Owner



Marlon Mora Director of Operations



Francis "Jose" Reyes Ads Manager/VA



Hope Richards Legal Counsel (RTR Law)



Photographer (Jason Hook Photography)



Photographer (Shay Walker Photography)



Jo Espejo Branding Photographer (Branding By Jo)



Melinda Golden Photographer (Golden Hour Photography)



Dayve Stewart Event **Production Manager** (D Stewart Productions)



Zach Cohen Lead Writer

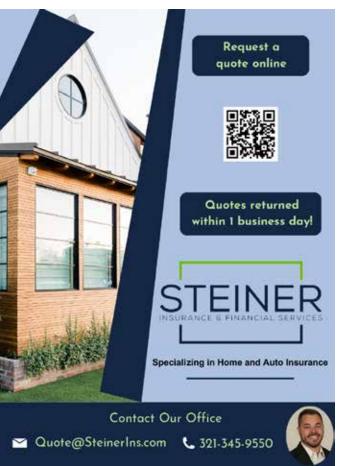


Elizabeth McCabe Writer

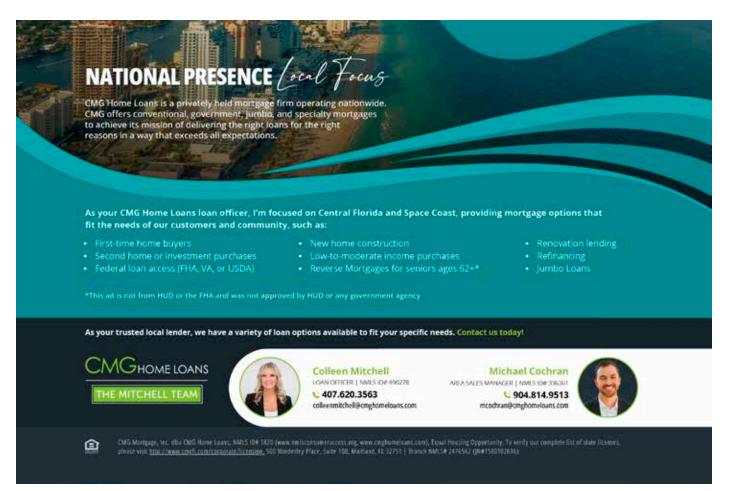


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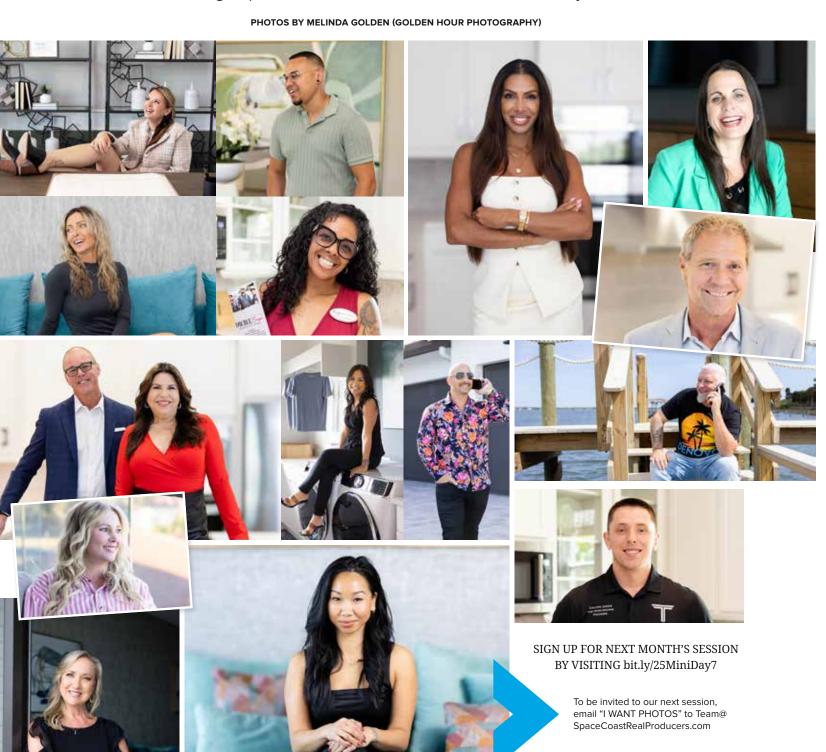


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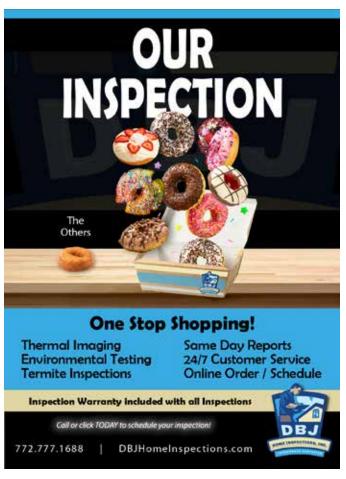


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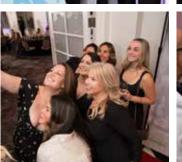




















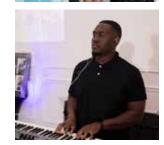






















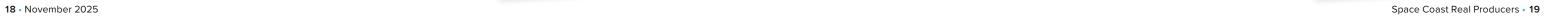


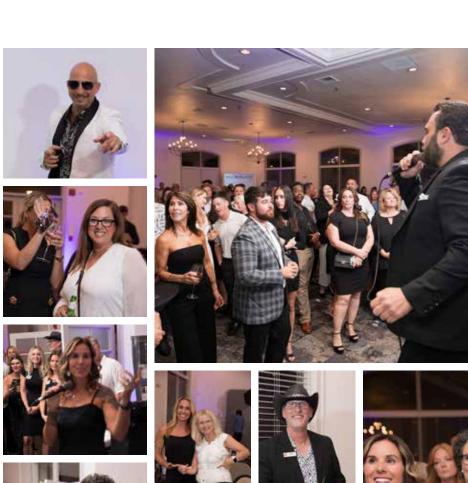
















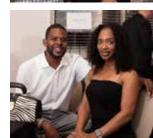






















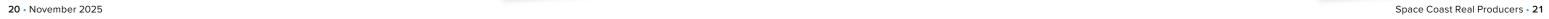


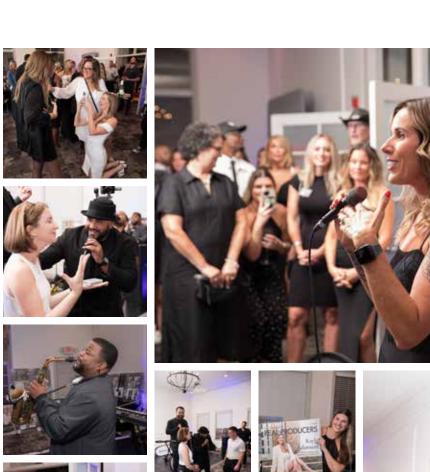








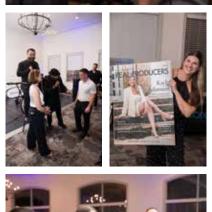


















































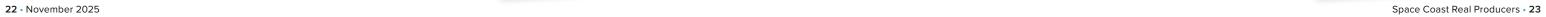


























































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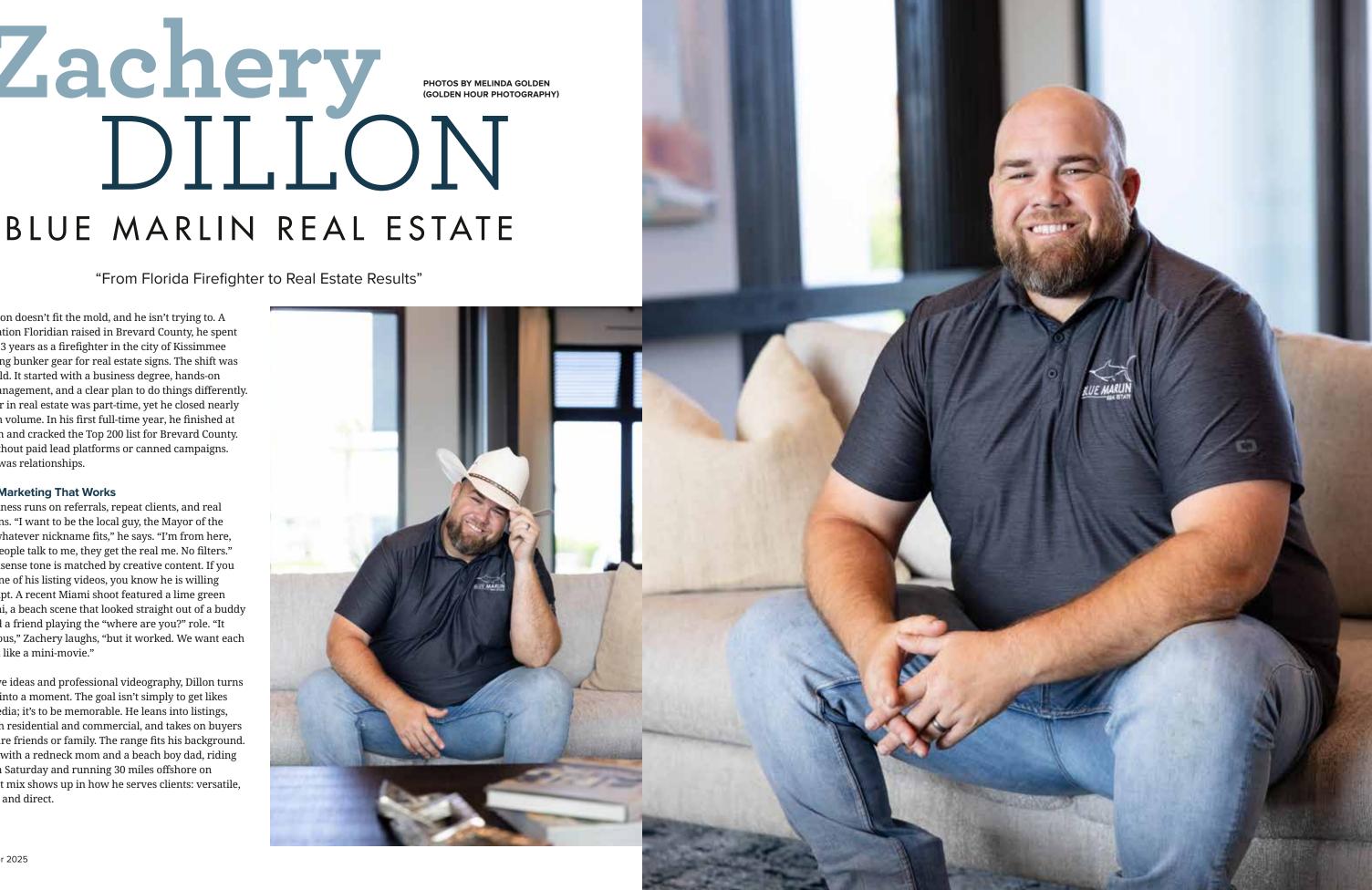
"From Florida Firefighter to Real Estate Results"

Zachery Dillon doesn't fit the mold, and he isn't trying to. A third-generation Floridian raised in Brevard County, he spent more than 13 years as a firefighter in the city of Kissimmee before trading bunker gear for real estate signs. The shift was a steady build. It started with a business degree, hands-on property management, and a clear plan to do things differently. His first year in real estate was part-time, yet he closed nearly \$4 million in volume. In his first full-time year, he finished at \$13.8 million and cracked the Top 200 list for Brevard County. He did it without paid lead platforms or canned campaigns. The engine was relationships.

Authentic Marketing That Works

Dillon's business runs on referrals, repeat clients, and real conversations. "I want to be the local guy, the Mayor of the Mainland, whatever nickname fits," he says. "I'm from here, and when people talk to me, they get the real me. No filters." That no-nonsense tone is matched by creative content. If you have seen one of his listing videos, you know he is willing to go off script. A recent Miami shoot featured a lime green Lamborghini, a beach scene that looked straight out of a buddy comedy, and a friend playing the "where are you?" role. "It was obnoxious," Zachery laughs, "but it worked. We want each video to feel like a mini-movie."

With creative ideas and professional videography, Dillon turns each listing into a moment. The goal isn't simply to get likes on social media; it's to be memorable. He leans into listings, handles both residential and commercial, and takes on buyers when they are friends or family. The range fits his background. He grew up with a redneck mom and a beach boy dad, riding dirt bikes on Saturday and running 30 miles offshore on Sunday. That mix shows up in how he serves clients: versatile, resourceful, and direct.



Freedom, Family, and the Work Ethic

Ask Zach what drives him, and he will tell you he values time over trophies. "Real estate gave me something I did not have before, freedom," he says. "I do not miss drop-offs, school events, or practices. That is everything to me."

His schedule is designed to allow him to be present. He starts early, does the heavy lifting first, and protects time for his wife and their three children: ages ten, five, and one. Away from work, he coaches the defensive line at Viera High School and gets on dirt bikes. When there is a free day, you will likely find the family offshore fishing.

Dillon is the first to admit he is not for everyone. "I am an acquired taste. I know that. But I am always honest, and I do not pretend to be anything I am not." That stance took root as a newcomer in a competitive field. "You have to be a little scrappy. You have to show up and carve out your place. I was not trying to blend in. I wanted to stand out."

Mentorship helped him accelerate quickly. Dillon credits Karen Bardot for sharpening his business acumen, and Blue Marlin owners Chad and Nick for giving him room to run. The firefighter years also left a mark. He saw people on their worst days, and the mental load was real. "The PTSD, the toll, it is real," he says. Real estate brought a different pace. "Even when clients are stressed, it is not life or death. That perspective helps me bring calm to tough conversations."

For him, success is not measured only in sales. It's about legacy. "I want my children to say, 'My dad was the hardest worker I know. He loved us. He gave us every opportunity." To Dillon, the metrics matter, but the memories matter more.

Brevard Roots and What Comes Next

Zachery's love for Brevard runs deep. "I picked watermelons in a cow pasture that is now a multi-million dollar neighborhood," he says. "That is wild. I have seen this place change so much." Dillon embraces that change. He welcomes the families choosing to make Florida home and the community that grows with them. Brevard's appeal, as he sees it, is balance. It is not Palm Beach, and it is not Orlando. It has its own rhythm, room to move, and enough to keep things interesting.

He keeps his advice to newer agents simple: be real, be consistent, work hard. Do not chase every trend. Become excellent at being yourself.

Dillon is not trying to impress anyone. He is building something real, for his clients, for his family, and for the county he calls home.









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The McCoy Freeman Team at CK | Compass

Jennifer McCoy, Nikki McCoy Freeman and Bobby Freeman built their reputation the same way they sell homes: face-to-face, detail by detail. Jennifer and Nikki, Space Coast natives, grew up in South Merritt Island in a custom home-building family business. Jennifer later spent nearly two decades in Human Resources at the Kennedy Space Center, most recently with Boeing's Delta program. She earned her Real Estate license while working

full-time, then chose real estate outright in 2001 and Nikki, working at Boeing as well, was close behind. Bobby came from a background in marketing and art direction. After he started helping with open houses and brand work, he earned his license and shifted his career to join Jennifer and Nikki full-time.

Roots & Real Estate

Jennifer and Nikki leaned on what they knew best: people and place. They already

understood how families here move through big decisions, and their network reached across all of Brevard County, focusing on Cocoa Beach, Cape Canaveral, and Merritt Island. That local knowledge made the transition feel natural. Bobby carried over an eye for layout, light, and messaging. He handled brand standards, oversaw listing media, and ensured visuals remained clean and consistent while the three of them developed a plan for a steady, service-first business.



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Growing Their Brand

Brokerage signs changed in the early years as ownership shifted around them, but clients continued to call McCoy Freeman. After a long run at RE/MAX, Jennifer opened a boutique office in Cocoa Beach under the McCoy Freeman name.

They began the office buildout in February 2020 and opted for an open floor plan that encourages conversation. The timing was tricky, yet the concept proved effective, and the office opened as a space where buyers and sellers could sit down, ask questions, and receive answers from their team of advisors.

When Compass reached out last year, Jennifer, Bobby, and Nikki attended a meeting, reviewed the tools, and determined that partnering with a national platform would benefit their clients. They kept the local brand that people recognize and added national technology for pricing, targeting, and reporting. The move provided them with stronger data and a circle of high-producing peers, without altering who they are or how they do things.

Business Today

Jennifer and Bobby handle the front line. Nikki supports operations and marketing behind the scenes. In the most recent year, the group closed just over 25 million across 52 transactions. Career totals have passed 1,500 closings and \$500 million in volume.

Clients reach the decision makers directly. When a question lands, anyone on the team can return the call. If the right canal home or oceanfront condo has not hit the market, they keep working until the fit shows up. McCoy Freeman is always looking out for the

client's best interest. Sellers have clear guidance on pricing, prep, and strategy that honesty has brought families through hot streaks, slowdowns, and everything in between.

Bobby manages the shift from print to digital without losing the message. Two decades ago, a Sunday newspaper ad and a real estate book at the grocery store reached most buyers. Now, short videos, reels, paid digital, and platform changes arrive weekly. He uses Compass tools to track the audience and adjust the plan, then explains the why behind each move so clients can decide with confidence.

People come before profits with McCoy Freeman. A seller trusts them with a lifelong asset; a buyer leans on them to find the right place and avoid missteps. They measure a good day by a calm closing and a family that feels heard. The group looks at the process and results. They read contracts closely, build realistic

"We do not chase a sale at any cost. We tell the truth, serve well, and aim for a smile at the closing table."









timelines, and create media plans that align with the property. Together, they spot red flags early and keep files moving.

Life and Future

Cocoa Beach and Cape Canaveral give their buyers a clear picture of what life can look like. Bobby likes to start a tour with surf lessons or a walk on the sand, then pivot to condos and canal homes. Lunch at the port or on the pier turns into a conversation about neighborhoods, schools, and commute patterns. When buyers fly in from out of state, the rocket launch schedule sometimes shapes the showing day. The closest beach to Disney helps families who want a split vacation and a test run of the coast.

Brevard continues to grow, and this family group plans to grow with it. The Space Center draws talent, the port brings steady traffic, and beachside neighborhoods continue to evolve as older housing is updated. Jennifer, Bobby, and Nikki intend to maintain their tight-knit family trio model, keep the brand personal, and utilize Compass data to refine pricing and outreach. The aim stays simple: meet people where they are and get them to the next chapter with fewer surprises.

Family stays close to the business. Jennifer's husband is a retired fireman who spends his free time playing golf and fishing. Her father still lives on Merritt Island. Jennifer, Bobby, and Nikki live in Cape Canaveral. The McCoy Freeman office is in Cocoa Beach, functioning as a neighborhood hub where conversations start easily and often develop into long-lasting relationships.

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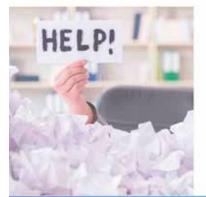
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Flamingo Management

Jennifer Schumacher built Pink Flamingo Studios to help people share their stories with confidence. What began six years ago as a real estate photography venture now operates as a full-service content studio in Satellite Beach, producing podcasts, portraits, green screen video, and custom media for local businesses, real estate professionals, and families. She leads a team of six and keeps a simple promise to clients: clear direction, a welcoming studio, and polished work that supports a brand.



Roots on the Space Coast

Schumacher was born in Fairfax,
Virginia, and moved to Melbourne in
third grade. She attended Ascension
Catholic and later Melbourne Central
Catholic, following a family line that
runs deep in this community. Her
grandfather served at Patrick Air
Force Base, her grandmother taught
kindergarten at Ascension Catholic
alongside Sister Joseph and Sister
Immaculada, and an aunt later served
as the school nurse. Today, she lives in
Indian Harbour Beach and keeps the
business close to home.

What Sets the Studio Apart

Pink Flamingo is female-owned and operated, which shows up in the way sessions are planned and run. Clients often arrive unsure about cameras and lighting. They leave with content that looks like them, not a template. The studio covers podcasts, portraits, lifestyle shoots, and green screen work,

but the focus stays on preparation and coaching so people can show up ready.

Top producers value time and presentation, so the team built a process that respects both. Agents get same-day clarity on next steps, straightforward scheduling, and deliverables that drop into listing pages and social feeds without extra hassle. New technology supports the workflow, yet the conversation always returns to the message and the audience an agent wants to reach.

Schumacher credits specific people for making that possible. Mackenzie, the Marketing Manager, has been with the studio for three years and handles social strategy and execution. Brittany, Jennifer's sister, has been there from the start, managing quality control, editing, and delivery while working remotely as a homeschooling mom of three. Jordan brings two years of photography and

media experience and splits off-hours between the beach and surf in Cape Canaveral. Tony adds production help and steady energy from Melbourne Beach. Joanna, originally from Poland by way of Canada, learned real estate photography quickly and shines in portraits; she will play a bigger role in studio portraits and events moving forward. Jennifer points to the group as the heartbeat of Pink Flamingo.

Clients, Work, and the Why

For Pink Flamingo, real estate photos led to video, then to studio sessions and podcast production that fit a busy professional's schedule. The current studio is a place where an agent can record a listing reel, update headshots, and capture a podcast episode without hopping between vendors. Jennifer sums up the goal in one line: "Your Story. Your Stage. Our Studio Ideal clients include growth-minded agents, brokers, and business owners who want content





that is both polished and personal. The studio designs each session to match how a client will use the media: listing photos that flow with light, green screen work that speeds branded explainer videos, and podcasts that sound clean enough for cross-posting without a second edit. Families also book the studio for milestone sessions that feel relaxed rather than staged.

Agents who work with Pink Flamingo get a partner who understands brand value. Jennifer and her team advise on wardrobe, staging, timing, and script, then manage the details so professionals can stay focused on clients. The work matters because consistent media builds trust, and trust helps listings stand out in a crowded feed.

Jennifer points to relationships as the core of the company's growth. Clients, in the early days, believed, sent referrals, and returned as their needs expanded. Creativity and consistency kept the studio busy, but service is what



turned projects into partnerships. Success, in her view, means serving people well and keeping their story first.

Family, Balance, and What's Next Jennifer and her husband, Kendall

Schumacher, serve the same community in different ways. He owns Tropical Smiles, a general dentistry practice in downtown Melbourne. Their daughter Mckenna, 15, plays golf and will add tennis as a sophomore at Satellite High. Grant, 9, and Tyler, 6, attend Surfside Elementary and stay busy with tackle and flag football, where Dad also coaches. Two Golden Retrievers, Gator and Allie, round out a full house. Free time often means boating, time with close friends, and community at the Eau Gallie Yacht Club.

Schumacher keeps the balance by returning to her reasons for building the studio: family and community. She blocks time for home, leans on the team when schedules stack up, and treats balance as an ongoing practice rather



than a finish line. The aim is simple—be intentional with time and energy.

This year's plan focuses on awareness and access. Pink Flamingo Studios is growing its membership base, strengthening ties with local businesses and real estate professionals, and adding new ways for families and entrepreneurs to capture their stories. The longer vision is a creative hub where people produce content, connect with each other, and leave inspired.

"Your Story. Your Stage. Our Studio."

"It is truly my passion to turn your moments and messages into lasting impact."

Holiday note for Realtors: Pink Flamingo Studios is booking Holiday Magic Portrait Sessions that support The Children's Hunger Project, pairing family portraits with local impact. Booking link: https://www.joannagalant. com/christmas-2025/





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From the Desk of the President

The Realities of Real Estate Success: Your Career, Our Voice

BY TIM WEISHEYER, 2025 PRESIDENT OF FLORIDA REALTORS®



Every day Realtors wake up and prepare themselves to meet the demands of the marketplace - navigating an ever-changing and dynamic real estate environment while helping buyers, sellers and consumers in general make one of their most important decisions in life. However, what many people, including real estate professionals, do not know or understand is that the marketplace they enjoy does not just exist. It is constantly protected, advocated for, created and even envisioned by one voice - the association of Realtors. From city hall to the United States Congress, there is not one ordinance or piece of legislation, regulation or taxation that is not first reviewed, debated and contemplated by the most unified, strongest and impactful voice for real estate in the nation - Florida Realtors and the National Association of Realtors.

Below are just some of our most recent wins on your behalf in the United States Congress; the One Big Beautiful Bill Act (H.R. 1)—a sweeping tax package with enormous implications for real estate professionals and property owners. Because of National Association of Realtors advocacy—made possible by our unique three-way agreement among local, state, and national REALTOR® associations, this legislation delivers major wins for our industry and those we serve.

Major Wins for Real Estate

- 20% Qualified Business Income (QBI) Deduction Made Permanent
- Scheduled to expire in 2025, this deduction remains the single largest tax break for most REALTORS® and other independent contractors.
- Lower Tax Rates & Expanded Credits Extended
- The reduced tax rates, higher standard deduction, and larger child tax credit continue beyond 2025—helping households and strengthening demand for homeownership.
- SALT Deduction Relief
- The state and local tax cap rises from \$10,000 to \$40,000 for tax years 2025–2029, giving many more homeowners federal tax benefits.
- Opportunity Zones Enhanced
- Permanent extension and stronger incentives will spur investment and revitalization, including in rural communities.

- Estate and Gift Tax Threshold Locked at \$15 Million
- Family-owned real estate businesses can plan for the future without fear of steep estate taxes.
- · Low-Income Housing Credits Expanded
- A 12% increase in state allocations and lower bondfinancing requirements are projected to create over a million affordable apartments in the next decade.
- 529 Education Savings Accounts Broadened
- REALTORS® can now use these accounts for professional credentials and career training.

Just as Important: What We Kept Out

NAR's advocacy blocked proposals that would have harmed real estate:

- No changes to 1031 like-kind exchanges, a vital tool for economic growth.
- No weakening of the mortgage interest deduction.
- No increases in top individual tax rates or repeal of capital gains treatment on carried interests.

These victories did not happen by chance—they happened because REALTORS® support and protect your industry on the local, state and national levels every day by communicating with our elected officials the importance of our impact on the economy.

The Three-Way Agreement: Our Competitive Edge

The three-way agreement linking local, state, and national REALTOR® associations is more than a structure—it is our greatest strength. Local boards identify issues, state associations mobilize members and legislators, and NAR delivers a unified message to Congress.

When Washington debates sweeping tax reforms, every REALTOR®'s voice is heard—from the smallest market to the national stage.

Realtor Advocacy Matters

Without this partnership, harmful tax hikes and reduced homeownership incentives might have become law. Our REALTOR® organization stood united to protect property rights and strengthen the American Dream.

This is the value of membership. This is the power of the three-way agreement. And this is how REALTORS®—together—safeguard our profession and the communities we serve.





Tim Weisheyer is broker-owner of Dream Builders Realty and dbrCommercial Real Estate Services in Central Florida and is the 2025 president of Florida Realtors®.





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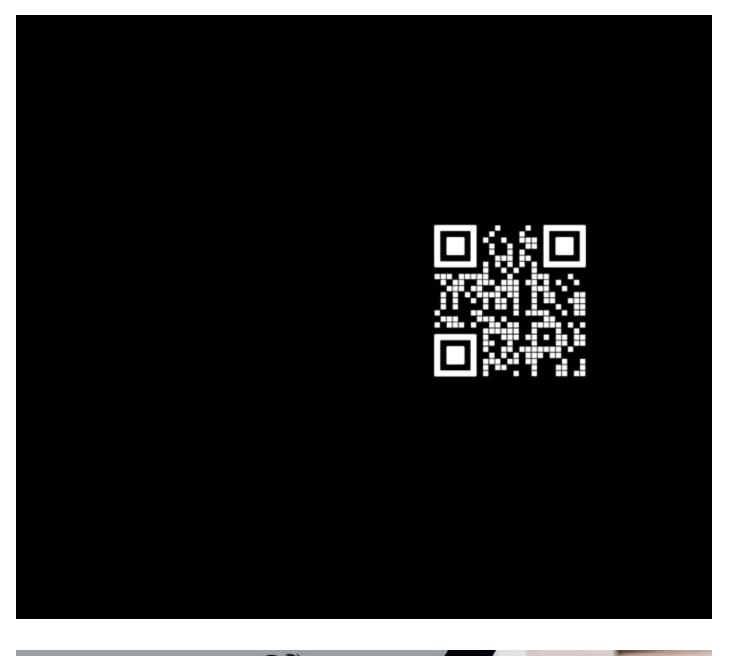


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